



Contact:

Laura Lester

media@feedingalabama.org

Alabama Food Bank Association Changes Name to Feeding Alabama

ALABAMA, March 28, 2022 – Laura Lester, Chief Executive Officer of the Alabama Food Bank Association, announced that effective March 28, 2022, the organization will change its name to Feeding Alabama.

Founded in 2010, Feeding Alabama is the statewide network that unites the eight food banks that provide a healthy and consistent food supply to Alabamians in need. The network's member food banks support more than 1,500 local charitable agencies, which provide food directly to individuals and families in need. Each year, the Feeding Alabama network provides food to the over 800,00 Alabamians who struggle with hunger, including over 226,000 children. This network distributed over 77 million pounds of food to hungry families in 2021.

The name change reflects the broad scope of the organization's work, not only as a network of food banks, but also as the provider of education, program, and advocacy support to help solve hunger across the state. The rebrand also demonstrates Feeding Alabama's relationship with Feeding America, the nation's leading hunger-relief organization, a nationwide network of 200 food banks and 60,000 food pantries and meal programs that provide food and services to people each year.

“We are thrilled for our next chapter and what that means for our neighbors in Alabama we serve. It's important to remember that hunger is a solvable problem, and our network is working towards that goal. We will need more collaboration, more innovation and more funding, but we believe we can all do this by working together,” stated Feeding Alabama CEO, Laura Lester.

If you would like to help or donate to Feeding Alabama, please click [here](#).

If you would like to download the new Feeding Alabama logo for use, please click [here](#).

About Feeding Alabama

Feeding Alabama works to end hunger by assisting the food bank network in obtaining more food and funds, fostering public awareness of the food banks' mission, and creating partnerships to help alleviate hunger in Alabama.

#