



# Summer Meals Program Toolkit

## Template Press Release

[Name, Title, Contact Info]

MEDIA ADVISORY: [INSERT DATE OF EVENT]

Free Summer Meals Offered to Area Kids and Teens at [SITE NAME] in [City/State]

[City, State] – For many kids, summer vacation can be the hungriest time of year. When schools across the country close for the summer, school meals also come to an end. For the 1 in 5 kids who struggle with hunger, that means summer vacation can be a time of uncertainty about meals. It is also tough on families who see their tight budgets further strained in the summer months.

The federal summer meals program helps low-income children get the healthy food they need when school is out. These healthy meals are available to kids and teens across the country, but only a fraction of those in need have access.

Childhood hunger in [State] is a solvable problem. The [SITE NAME] works with Feeding Alabama to find the most efficient and effective ways to connect more kids with the healthy food they need every day. No-cost meals that follow USDA nutrition guidelines are served at [SITE NAME]. We also offer fun learning and recreational activities. Meals are FREE to children and teens, ages 18 and younger. Text “FOOD” to 304-304 to find additional sites near you or to learn more or visit [www.feedingalabama.org](http://www.feedingalabama.org).

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